Daisy

Business Solutions

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COMPANY PROFILE



- **O1. From Inception**
- **02.** Company Culture
- **03.** Solutions
- 04. Finance
- **05. Service**
- **06. Enterprise Development**



FROM INCEPTION EST. 1985

Established in 1985, Daisy Business Solutions began its story as the Licensed Distributor for Canon Inc. in South Africa. It wasn't long before the group became well established in the market and nationally recognised for its business-to-business product offerings. In turn, this enabled the distribution model to be driven by branches instead of dealers.

As it stands today, Daisy Business Solutions is the only organisation in the market that offers clients this end-to-end, business-to-business, one-stop-shop solution. As a business partner and service provider of choice, we own and administer 100% of the process. Complete supply chain control, from direct purchase of products from suppliers to providing service to our 56 branches across the country, enables Daisy to ensure quality control and excellence in service delivery. We hold a no-excuses culture and offer financing & billing structures for clients through our internal facilities.

Via an extensive internal infrastructure and group of companies, we make strategic decisions regarding deal structuring and solution development that none other in our industry can match. This ability is the cornerstone of our continued success and remains our competitive edge into the foreseeable future.

COMPANY CULTURE



WHAT

Modern business environment infrastructure and technology experts with core capabilities in Information Communication Technology (ICT), Office Automation (OA), Optimised Energy Infrastructure (OEI) & Business Security Technologies (BST).

With wholly owned finance and service & support infrastructure we are able to provide customers with complete 360" turnkey solutions.



HOW

For 35 years we have built a business network that today forms the backbone of our national operation.

With the foresight to understand future business environments and business technology, we continue to invest in and distribute solutions that enable companies to operate in digitally advanced business environments.



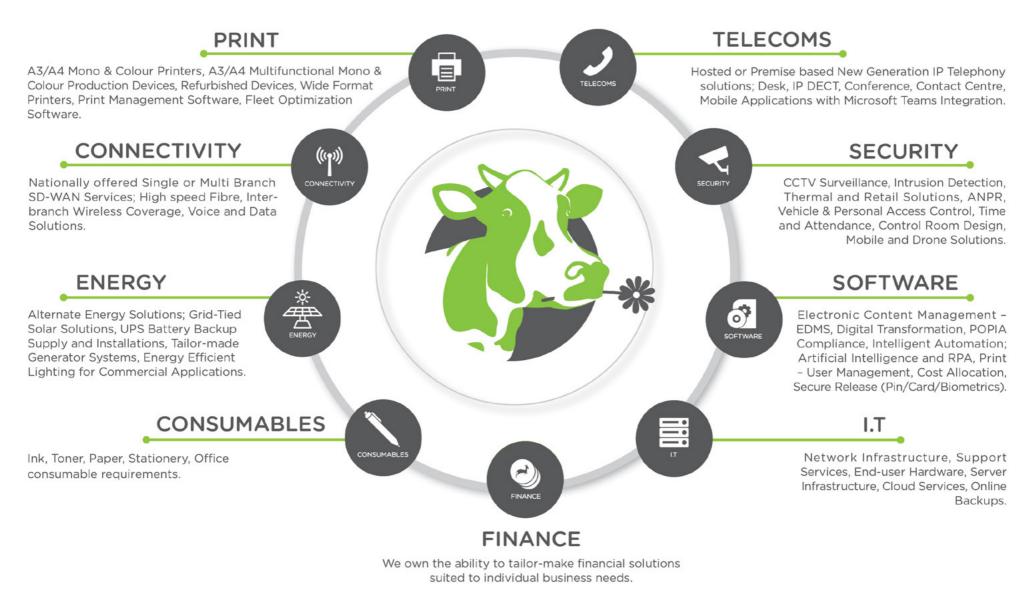
WHY

We believe in our people and our brand.

Our aim is to remain a household name in companies and business across South Africa.

We want people to experience *The Daisy Way* by partnering with our clients for the future success of their own businesses and / or organisations.

SOLUTIONS



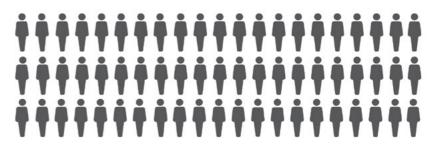
SOLUTIONS



YOUR TRUSTED PARTNER IN BUSINESS SOLUTIONS NATIONVIDE

OUR GREATEST ASSET IS OUR PEOPLE.

Extensive experience in the office automation industry uniquely positions us to provide clients with comprehensive business solutions.



401 CONSULTANTS



422 SPECIALISTS

s

60000 The number of devices our nationwide service network is

currently maintaining.



45000 The number of calls we service every day.



351 OPERATIONAL STAFF

525 ADMIN STAFF \mathbf{O}



"THE DAISY WAY AT EVERY TOUCH POINT"

Our ability to maintain and service our base of customers and product solutions is fundamental to our future SUCCESS.

DAISY FINANCE

INHOUSE FINANCING

Daisy Finance provides unique and flexible financing solutions that enable productivity and efficiency in businesses. Segments include connectivity, office automation, telecommunication products, security surveillance, IT infrastructure, software and consumables.



Preserve cash flow

With cash often tied up in equipment and setup costs, freedom to make strategic decisions is restricted. Here, financing enables businesses to grow in competitive markets.



Maintain credit reserves

Financing internally negates leveraging costly credit facilities with financial institutions, reserving these funds instead.



Get 100% finance

Financing for 100% of all hardware, maintenance, software and service costs provides complete peace of mind.



Structured terms

Customised finance packages with fixed monthly payment structures according to unique needs.

DAISY FINANCE

INHOUSE FINANCING

With wholly owned finance and service & support infrastructure we are able to provide customers with complete 360° turnkey solutions.



All-inclusive

All-inclusive finance, including hardware breakages, fault response, and upgrades, allows businesses to remain productive and operate smoothly.



Pay only for use

Customised finance packages avoid minimum billing structures and charges based only on usage. Service and rental included - costs adjusted with growth or downsizing.



Accounting benefits

• Fully tax-deductible

• Avoiding the use of

CapEx budgets

Better returns on

predictable finance

net assets

• Flexible and

terms

profits

• Offers tax

advantages

Increases business



Rental benefits

Equipment and software upgrades are package inclusive, thus ensuring compliance with technological advancements. Rather rent to avoid technological obsolescence.



"NICE PEOPLE TO DO BUSINESS WITH"

We want people to experience *The Daisy Way* by partnering with our clients for the future success of their own businesses and / or organisations.

DAISY SERVICES



PROJECT MANAGEMENT

Professional, experienced in-house specialists ensure project management is efficient and resourceful.

Effective management diminishes complexity and guarantees the delivery of straightforward, affordable solutions to complex challenges. Furthermore, we guarantee performance maximisation, alongside technical innovations. Daisy takes pride in being the preferred service provider and business consultant in SA.



SUPPORT TEAMS

Every rental agreement has a service plan designed to support specific business requirements.

Support teams adapt contracts to financial and operational needs while professional teams ensure installation and implementation. The use of a wholly-owned distribution network lets clients avoid the expenditure of additional costs. Whatever the need, expertly structured team networks provide prompt delivery.



SOURCING SERVICES

In addition to innovative, custom-made solutions, Daisy supplies quality brands at competitive prices. The range of independently sourced brands guarantees outstanding results that, in turn, improve overall productivity and performance.

Supply of accessories and consumables for every requirement covers all automation and business essentials.

WE BUILD SOLUTIONS FOR



START-UPS



SME's



CORPORATE



PUBLIC SECTOR



ENTERPRISE DEVELOPMENT

B-BBEE LEVEL 2 CONTRIBUTOR

Daisy is a South African resources group with an ambition to empower and create growth and success for all. Empowerment partners aid the upliftment of people to develop sustainable legacies for stakeholders, staff, and the community. A company with an African rooted vision and mission who are just nice people to do business with.

Our drive for Enterprise Development is to create sustainable businesses that grow and lead to job creation, which in turn promotes economic growth. The growth of small businesses provides those entering the job market with opportunities and ensures the sustainability of these opportunities. Our Enterprise Development program is aimed at transferring skills and wealth that result in sustainable growth of businesses.

Enterprise Development remains a strategic priority for Daisy as we strive to provide opportunities for local entrepreneurs. We believe our ongoing efforts ensure the country is prepared to face increased pressures in the globalised economic environment.







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